



# HIVEMQ

Reliable Data Movement for Connected Devices



## SEPTEMBER NEWSLETTER

Hi **HiveMQ enthusiast**,

HiveMQ has been instrumental in providing solutions and alleviating challenges for several industries with its offerings. For this reason, Frost & Sullivan applauded HiveMQ recently with the **2022 Global Entrepreneurial Company of the Year Award**. Read this top story and other must-read MQTT content that will help you in your IoT or IIoT journey.

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### Top Story



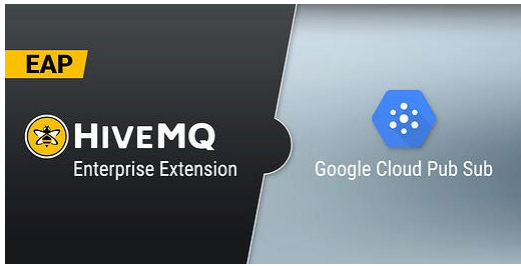
Frost & Sullivan recognized HiveMQ for enabling fast, efficient, and reliable bidirectional data sharing between manufacturing systems or devices and the cloud and for alleviating challenges related to industrial applications. [Read the news to learn more.](#)

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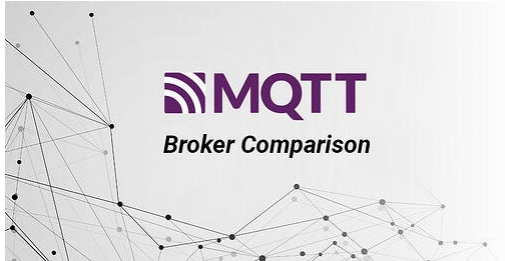
### Top Articles of the Month



Google announced deprecation plans for Google IoT Core. HiveMQ can be an alternative to this service for integrating MQTT data with GCP. [Learn more.](#)



Close on the heels of news about Google IoT core deprecation, we announced the availability of an Early Access Preview of **HiveMQ Enterprise Extension for GCP Pub/Sub**. [Learn more.](#)



There are different types of MQTT brokers out there. How do you pick the right MQTT broker that fits the architectural requirements of your IoT application? [Learn more.](#)

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## Useful Articles

- [MQTT vs ZeroMQ for IoT](#)
- [MQTT Sparkplug Auto-Discovery Using PLCnext Gateway, HiveMQ Broker, and Ignition SCADA](#)
- [Enabling Digitization in the Hydrocarbon Processing Industry with MQTT](#)

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## Product Updates



**WEBINAR**

Sep 28 @ 11 AM EDT / 4 PM BST

## IoT Observability: Enabling Real-time MQTT Message Tracking Across an IoT Environment



**Join Us!**

Hosted By  **HIVEMQ**

### Join HiveMQ Experts at the Upcoming Industry Events



September 12-17 | Chicago, USA  
Hannover Messe USA. Co-located with IMTS  
[Meet us at booth number 134894](#)



September 18-20 | Berlin, Germany  
Industry of Things World 2022  
[Meet us at booth number 4](#)



September 20-21 | Folsom, California  
Ignition Community Conference  
[Meet us at booth number 11](#)



September 20-21 | Amsterdam, Holland  
IoT Tech Expo Amsterdam  
[Meet us at booth number 428](#)

### On-Demand Webinars & Videos

- [The Unified Namespace is Powerful for Industry 4.0. But How Does it Work?](#)
- [Bringing Hyper-Connectivity to Hypercars with MQTT and Kafka](#)
- [MQTT vs. HTTP for IoT](#)

- [MQTT Sparkplug to AWS IoT Sitewise Integration](#)
- [The Best Alternative to Google Cloud IoT Core for Integrating Your MQTT Data with GCP](#)



## Monthly Webinar Series

Hosted by  **HIVEMQ**

# Ask Me Anything

Interact with MQTT and IoT experts to ask your questions

Upcoming Session on September 13 @ 11 am EDT/4 pm BST

[Register Now!](#)



## We're hiring!

Do you want to work with some of the brightest minds who are revolutionizing the IoT space with innovative MQTT solutions? Check out our [job openings](#).

Feel free to forward this newsletter to your colleague or a friend whom you think might be interested. They can subscribe to [this newsletter here](#). If there's anything, in particular, you'd like to talk to us about or learn more, [contact us](#) and we'll be happy to schedule a call.

See you in the next edition!

**Cheers,**  
**Your HiveMQ Team**