



HIVEMQ

Reliable Data Movement for Connected Devices



OCTOBER NEWSLETTER

Hi **HiveMQ enthusiast**,

HiveMQ MQTT platform continues to evolve with new features and capabilities to help you move data bi-directionally from device to cloud. We are proud to announce the release of **HiveMQ Enterprise MQTT Platform 4.9** with enhanced reliability, flexibility, security, and observability features. Read this top story and other content to make your IoT/IIoT journey more enjoyable.

Top Story



Introducing



Enterprise MQTT Platform 4.9

[Learn More](#)

The new HiveMQ 4.9 features distributed tracing with open telemetry integration for end-to-end IoT observability, IoT data ingestion into Google Cloud without the need for Google IoT Core, disaster recovery, and updated security controls on the REST API.

[Learn more.](#)

Top Articles of the Month



The new HiveMQ Distributed Tracing Extension makes it possible to trace and debug MQTT data streams from devices to the cloud and back, making your IoT applications more performant and resilient. [Learn more.](#)



The HiveMQ Enterprise Extension for Google Cloud Pub/Sub is now generally available. This extension helps you directly ingest IoT data from MQTT client to the Google Cloud.

[Learn more.](#)

GETTING MQTT DATA TO INFLUXDB NATIVE COLLECTOR

Here's a step-by-step guide for integrating MQTT data from industrial assets into the InfluxDB cloud via HiveMQ MQTT Broker and InfluxData Native Collectors.

[Learn more.](#)

Useful Articles and Whitepapers

- [Latest Research Shows MQTT is Seeing Increased Adoption in IoT](#)
- [IoT Tutorial on how to establish bidirectional MQTT communication on ESP32](#)
- [Energy Industry Digitization with IIoT and MQTT](#)
- [Pharma Industry Digitization with IIoT and MQTT](#)

Product Updates



HIVEMQ 4.8.4

» Learn More



HIVEMQ 4.7.11

» Learn More





HIVEMQ 4.5.18

» Learn More




WEBINAR

Oct 26, 2022 @ 11 am EDT / 4 PM BST

Accelerating Digital Transformation and IIoT in Pharma Manufacturing with MQTT Sparkplug



Hosted By  **HIVEMQ**

Join Us

On-Demand Webinars & Videos

- [MQTT Sparkplug: A Novel Solution to Data Interoperability in Industrial Automation](#)
- [IoT Observability: Enabling Real-time MQTT Message Tracking Across an IoT Environment](#)
- [MQTT Broker Comparison for Your IoT Applications](#)
- [Setting up TLS for Your Cloud-based MQTT Broker](#)
- [Comparison of MQTT Support by IoT Cloud Vendors \[AWS IoT vs. HiveMQ Cloud vs. MS Azure IoT\]](#)
- [The Best Alternative to Google Cloud IoT Core for Integrating Your MQTT Data with GCP](#)

Join HiveMQ Experts at the Upcoming Industry Events



October 17-18 | Milan, Italy
Automa - Oil & Gas Automation and Digitization

[Meet us!](#)



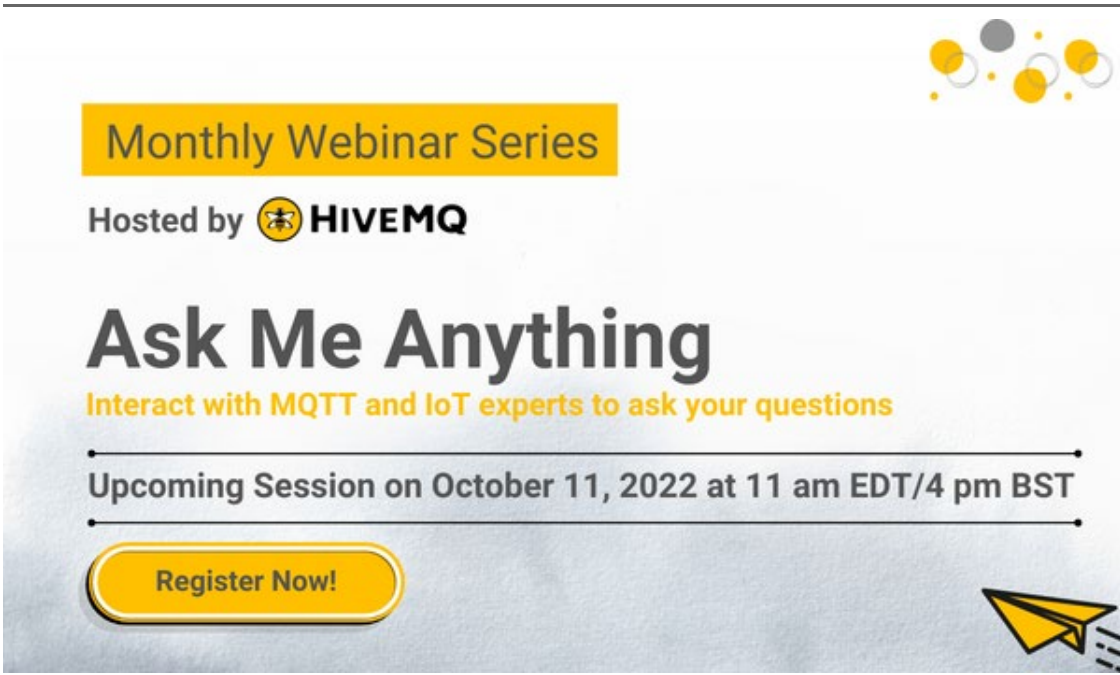
November 8-9 | Paris, France
SIDO Paris

[Meet us at booth # J12!](#)




November 8-10 | Nuremberg, Germany
SPS - smart production solutions

[Meet us!](#)



Monthly Webinar Series

Hosted by  **HIVEMQ**

Ask Me Anything

Interact with MQTT and IoT experts to ask your questions

Upcoming Session on October 11, 2022 at 11 am EDT/4 pm BST

[Register Now!](#)

We're hiring!

Do you want to work with some of the brightest minds who are revolutionizing the IoT space with innovative MQTT solutions? Check out our [job openings](#).

Feel free to forward this newsletter to your colleague or a friend whom you think might be interested. They can subscribe to [this newsletter here](#). If there's anything, in particular, you'd like to talk to us about or learn more, [contact us](#) and we'll be happy to schedule a call.

See you in the next edition!

**Cheers,
Your HiveMQ Team**

HiveMQ GmbH, Ergoldinger Straße 2a, Landshut, Germany

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