



Monthly Newsletter

January 2023

Hi **HiveMQ** enthusiast,

Welcome to the first edition of our newsletter in 2023!

We want to help you lay the foundation for the successful IoT journey this year and invite you to a special webinar, "State of IoT and Data Movement in 2023," hosted by Dominik Obermaier, CTO and Co-Founder of HiveMQ, and Gaurav Suman, Director of Product Marketing at HiveMQ.

[Join the webinar](#), learn what trends will shape the IoT industry in 2023, and get ready for a fantastic year ahead!

LIVE WEBINAR 
January 25, 2023 @ 11 AM EST / 4 PM GMT

Hosted By  **HIVEMQ**

State of IoT and Data Movement in 2023

[Register now!](#)



Explore Top Articles of the Month



HiveMQ in 2022: Laying the Foundation for a Connected World

Learn how HiveMQ helps customers harness the power of their IoT data.

[Read More.](#)



How Does A Unified Namespace Work?

Learn the key elements of a UNS, where it lives in your IIoT architecture, and the best implementation practices.

[Read More.](#)



Implementing UNS with MQTT Sparkplug

Learn how to implement Unified Namespace (UNS) using MQTT Sparkplug specification and Parris & Schultz methods for structuring it.

[Read more.](#)

More Useful Articles

- [11 Ways MQTT Sparkplug Enables Smart Manufacturing](#)
- [Top 5 FAQs on MQTT Sparkplug and How HiveMQ Can Help](#)

Product News



HiveMQ 4.11 release enhances the platform's flexibility to ingest IoT data from MQTT clients into AWS, a Diagnostic Archive to automate debugging information collection, and an Expanded Control Center License view. Learn more.

- [HiveMQ 4.5.22 Maintenance Release](#)
- [HiveMQ 4.8.8 Maintenance Release](#)
- [HiveMQ 4.9.3 Maintenance Release](#)

On-Demand Webinars & Videos



On-Demand Webinar

How can MQTT Sparkplug integrate an end-to-end IIoT solution for brewery asset and process management? [Watch now.](#)

- [A Step-by-Step Guide to Obtaining Sparkplug 3.0 Certification Video](#)
- [What is New in Sparkplug 3.0 Video](#)
- [HiveMQ's 2022 in Review](#)

Join HiveMQ Experts at Upcoming Events



February 7, 2023 at 11 am EST/ 4 pm GMT

Interact with HiveMQ experts to ask your questions on MQTT at our live AMA session.

[Register now.](#)

IOT SOLUTIONS
WORLD CONGRESS

January 31 - February 2

Barcelona, Spain

IoT Solutions World Congress.

[Meet us at booth #F673.](#)



February 6 - 8

Orlando, Florida

ARC Industry Forum

[Meet us at booth #43.](#)

Contact Us

If there's anything, in particular, you'd like to talk to us about or learn more about, [do get in touch with us.](#)

[Reach Out To Us](#)

See you in the next edition!

Cheers,
Your HiveMQ Team

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