

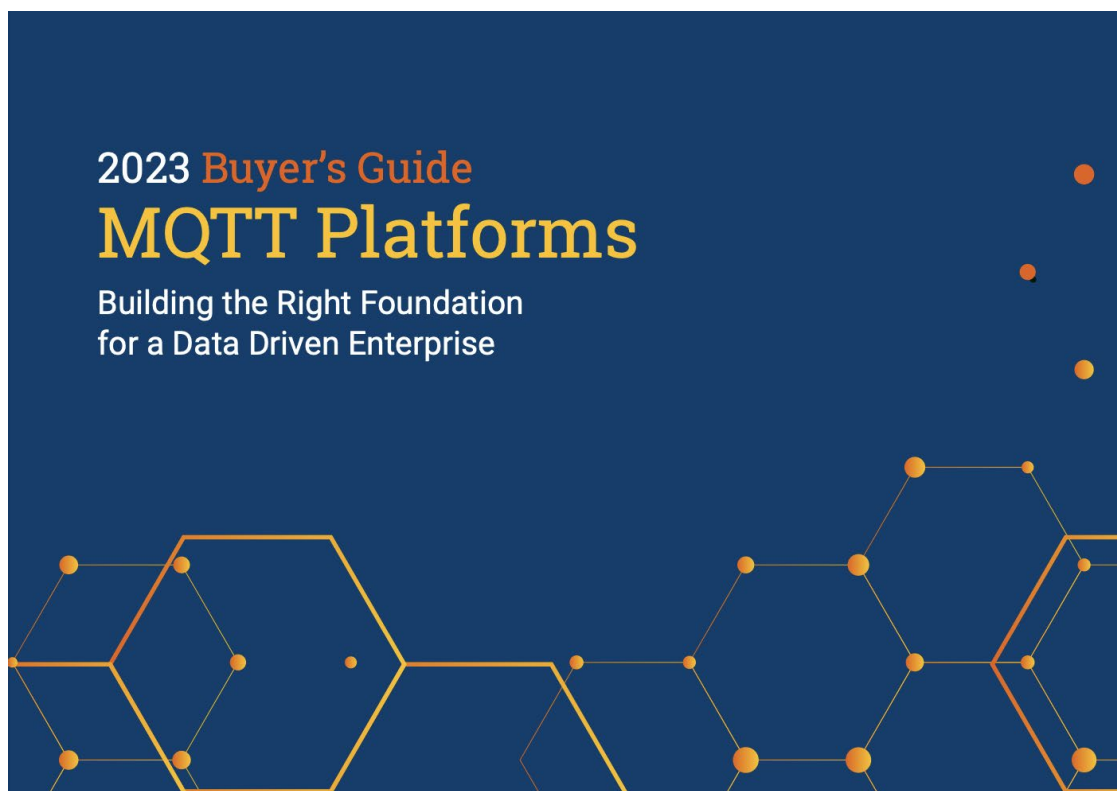


Monthly Newsletter

February 2023

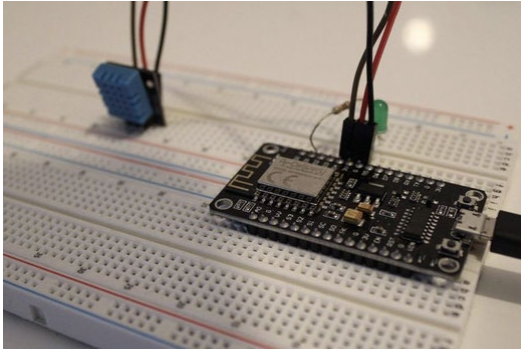
Hi **HiveMQ** enthusiast,

Over the past several years, we've seen unprecedented growth in the connected world and data-driven decision-making. Companies need a plan to put the right technology infrastructure and IoT protocols in place for reliable, scalable, and secure data movement. That is why we've written the [2023 MQTT Buyer's Guide](#) to help you make an informed purchase decision for a data movement platform.



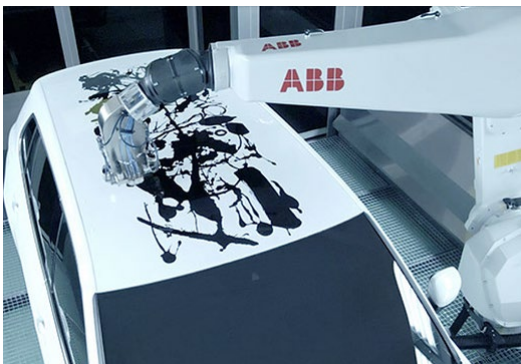
[Download the Guide](#)

Explore Top Articles of the Month



Getting Started with MQTT on Arduino Using NodeMCU ESP8266

Learn how to transmit and receive MQTT messages on Arduino. [Read More.](#)



Insights from ABB Automotive Manufacturing Survey 2022

Learn the key insights from the Automotive Manufacturing 2022 survey conducted by AMS and ABB. [Read More.](#)

Join Us for the Upcoming Webinar

Live Webinar Hosted by  HIVEMQ

How HiveMQ Can Help You Scale to 200 Million Connections



February 28, 2023
@ 11 AM EST / 4 PM GMT



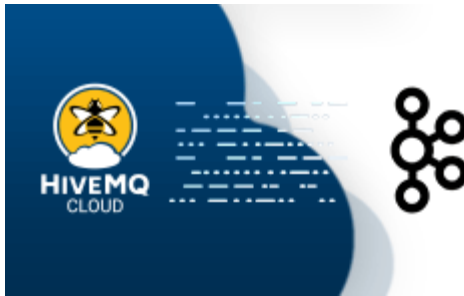
Gaurav Suman
Director of Product Marketing
at HiveMQ

[Register Now](#)

Product Updates



New HiveMQ 4.12 release focuses on increased observability for your HiveMQ deployment, cluster overload protection, and numerous performance enhancements. [Learn more.](#)



How to Stream Data Between HiveMQ Cloud and Apache Kafka for Free

Learn how to set-up Kafka-HiveMQ Cloud Integration and stream your data. [Learn more.](#)

- [HiveMQ 4.8.9 Maintenance Release](#)
- [HiveMQ 4.9.4 Maintenance Release](#)
- [HiveMQ Community Edition 2023.1 Release](#)

On-Demand Webinars & Videos



On-Demand Webinar

Learn which trends are shaping the IoT Industry and how to succeed in your digital journey in 2023?

[Watch now.](#)

- [Getting Started with MQTT on Arduino Using ESP8266 Video](#)
- [11 Ways MQTT Sparkplug Enables Smart Manufacturing Video](#)

Meet HiveMQ Experts Live and In-Person



February 15 - 16

Ft. Lauderdale, Florida

Industrial IoT Conference.

[Meet us at booth #747.](#)



March 8 at 11 am EST/ 4 pm GMT

Join us for a live demo of building a UNS with MQTT Sparkplug.

[Register now](#)

March 14 at 11 am EST/ 4 pm GMT

Interact with HiveMQ experts to ask your questions on MQTT at our live AMA session.

[Register now.](#)



New to HiveMQ?

Try HiveMQ on-premises or on the cloud.

On-premises

Get a free trial of HiveMQ. Demo over 16+ enterprise extensions along with HiveMQ Swarm, our IoT load-testing tool.

[Download](#)

On Cloud

Connect up to 100 MQTT client devices for free on a fully-hosted MQTT Broker.

[Sign Up](#)

Contact Us

If there's anything, in particular, you'd like to talk to us about or learn more about, [do get in touch with us.](#)

[Reach Out To Us](#)

See you in the next edition!

**Cheers,
Your HiveMQ Team**

HiveMQ GmbH, Ergoldinger Straße 2a, Landshut, Germany

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